



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 12-10-2012 PAGE: 1 of 7

MEDIA STRATEGIES & RESEARCH - 7658
ATTN: RACHAEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX VA 22030

Contract No 394608	Contract Dt 08-01-2012	Revision Dt 12-07-2012	Rev# 10	Advertiser GILLIBRAND FOR SENATE 2012	Brand KIRSTEN GILLIBRAND FOR US SENATE	Product Code POLITICALS							Station/Market WABC - NEW YORK				
Agency Est# 11320		CMS # 240509	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-29-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240509		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 11320																	
1	10-29-2012	11-02-2012	05:15AM - 05:56AM	AM EWN THIS MORNING 5-6AM (7426)	7	30	1	1	1	1	1			5	900	5	4,500.00
		<u>Cr Resolved</u>	<u>Rate Reason</u>														
		10-29-2012	900 CRDT RESOLV														
		10-30-2012	900 CRDT RESOLV														
		Total:	1,800											Credit Resolved Total:		-2	-1,800.00
2	10-29-2012	11-02-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30	2	2	2	2	2			10	2,000	10	20,000.00
		<u>Cr Resolved</u>	<u>Rate Reason</u>														
		10-31-2012	2,000 CRDT RESOLV														
		10-29-2012	2,000 CRDT RESOLV														
		10-29-2012	2,000 CRDT RESOLV														
		10-30-2012	2,000 CRDT RESOLV														
		10-30-2012	2,000 CRDT RESOLV														
		Total:	10,000											Credit Resolved Total:		-5	-10,000.00
3	10-29-2012	11-02-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)	7	30	4	3	3	3	4			17	2,400	17	40,800.00
		<u>Cr Resolved</u>	<u>Rate Reason</u>														
		11-01-2012	2,400 CRDT RESOLV														
		11-01-2012	2,400 CRDT RESOLV														
		10-29-2012	2,400 CRDT RESOLV														
		10-29-2012	2,400 CRDT RESOLV														
		11-02-2012	2,400 CRDT RESOLV														
		10-30-2012	2,400 CRDT RESOLV														
		10-30-2012	2,400 CRDT RESOLV														
		Total:	16,800											Credit Resolved Total:		-7	-16,800.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 12-10-2012 PAGE: 2 of 7

MEDIA STRATEGIES & RESEARCH - 7658
ATTN: RACHAEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX VA 22030

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
394608	08-01-2012	12-07-2012	10	GILLIBRAND FOR SENATE 2012	KIRSTEN GILLIBRAND FOR US SENATE	POLITICALS	WABC - NEW YORK

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
11320			240509	PHILADELPHIA	D. PARKER	10-29-2012	11-04-2012	M (Broadcast Month, Cycle 1)	N	240509

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 11320																	
5	10-30-2012	11-01-2012	09:00AM - 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)	7	30		1		1				2	1,100	2	2,200.00
		<u>Cr Resolved</u>	<u>Rate Reason</u>														
		10-30-2012	1,100 CRDT RESOLV														
		Total:	1,100														
														Credit Resolved Total:		-1	-1,100.00
6	10-31-2012	10-31-2012	10:58AM - 12:00PM	DA THE VIEW (10707)	7	30			1					1	3,500	1	3,500.00
7	10-29-2012	11-02-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30	1			1	1			3	1,400	3	4,200.00
		<u>Cr Resolved</u>	<u>Rate Reason</u>														
		10-29-2012	1,400 CRDT RESOLV														
		11-02-2012	1,400 CRDT RESOLV														
		Total:	2,800														
														Credit Resolved Total:		-2	-2,800.00
8	10-30-2012	10-30-2012	12:30PM - 01:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30		1						1	1,400	1	1,400.00
		<u>Cr Resolved</u>	<u>Rate Reason</u>														
		10-30-2012	1,400 CRDT RESOLV														
		Total:	1,400														
														Credit Resolved Total:		-1	-1,400.00
9	10-29-2012	11-02-2012	03:00PM - 03:59PM	DA KATIE COURIC M-F (12182)	7	30	1	1	1	1	1			5	1,700	5	8,500.00
		<u>Cr Resolved</u>	<u>Rate Reason</u>														
		10-31-2012	1,700 CRDT RESOLV														
		10-30-2012	1,700 CRDT RESOLV														
		10-29-2012	1,700 CRDT RESOLV														
		Total:	5,100														
														Credit Resolved Total:		-3	-5,100.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 12-10-2012 **PAGE:** 3 of 7

MEDIA STRATEGIES & RESEARCH - 7658
ATTN: RACHAEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX VA 22030

Contract No 394608	Contract Dt 08-01-2012	Revision Dt 12-07-2012	Rev# 10	Advertiser GILLIBRAND FOR SENATE 2012	Brand KIRSTEN GILLIBRAND FOR US SENATE	Product Code POLITICALS								Station/Market WABC - NEW YORK						
Agency Est# 11320			CMS # 240509	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-29-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240509				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 11320																				
10	10-29-2012	11-02-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)				7	30	2	2	2	2	2			10	1,500	10	15,000.00
		Cr Resolved	Rate Reason																	
		10-30-2012	1,500 CRDT RESOLV																	
		11-02-2012	1,500 CRDT RESOLV																	
		10-29-2012	1,500 CRDT RESOLV																	
		10-29-2012	1,500 CRDT RESOLV																	
		11-01-2012	1,500 CRDT RESOLV																	
		Total:	7,500																	
		Credit Resolved Total:																	-5	-7,500.00
11	10-29-2012	11-02-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)				7	30	2	2	2	2	2			10	2,400	10	24,000.00
		Cr Resolved	Rate Reason																	
		10-31-2012	2,400 CRDT RESOLV																	
		10-30-2012	2,400 CRDT RESOLV																	
		10-30-2012	2,400 CRDT RESOLV																	
		11-01-2012	2,400 CRDT RESOLV																	
		10-29-2012	2,400 CRDT RESOLV																	
		Total:	12,000																	
		Credit Resolved Total:																	-5	-12,000.00
12	10-29-2012	11-02-2012	06:15PM - 06:30PM	EN EWN AT 6P (CFB) (7442)				7	30	1	1	1	1	1			5	2,400	5	12,000.00
		Cr Resolved	Rate Reason																	
		10-30-2012	2,400 CRDT RESOLV																	
		11-01-2012	2,400 CRDT RESOLV																	
		10-29-2012	2,400 CRDT RESOLV																	
		Total:	7,200																	
		Credit Resolved Total:																	-3	-7,200.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 12-10-2012 PAGE: 4 of 7

MEDIA STRATEGIES & RESEARCH - 7658
ATTN: RACHAEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX VA 22030

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
394608	08-01-2012	12-07-2012	10	GILLIBRAND FOR SENATE 2012	KIRSTEN GILLIBRAND FOR US SENATE	POLITICALS	WABC - NEW YORK

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title							
11320			240509	PHILADELPHIA	D. PARKER	10-29-2012	11-04-2012	M (Broadcast Month, Cycle 1)	N	240509							
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$

13	10-29-2012	11-02-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30	2	2	2	2	2			10	4,200	10	42,000.00
		<u>Cr Resolved</u>	<u>Rate Reason</u>														
	10-30-2012		4,200 CRDT RESOLV														
	10-29-2012		4,200 CRDT RESOLV														
		Total:	8,400														
														Credit Resolved Total:		-2	-8,400.00
15	10-29-2012	10-29-2012	10:00PM - 11:00PM	PE MONDAY 10-11PM (7474)	7	30	1							1	12,000	1	12,000.00
		<u>Cr Resolved</u>	<u>Rate Reason</u>														
	10-29-2012		12,000 CRDT RESOLV														
		Total:	12,000														
														Credit Resolved Total:		-1	-12,000.00
16	10-30-2012	10-30-2012	08:00PM - 09:00PM	PE TUESDAY 8-9PM (7486)	7	30		1						1	18,000	1	18,000.00
		<u>Cr Resolved</u>	<u>Rate Reason</u>														
	10-30-2012		18,000 CRDT RESOLV														
		Total:	18,000														
														Credit Resolved Total:		-1	-18,000.00
17	10-31-2012	10-31-2012	08:00PM - 09:00PM	PE WEDNESDAY 8-9PM (7487)	7	30			1					1	11,000	1	11,000.00
18	11-02-2012	11-02-2012	10:00PM - 11:00PM	PE FRIDAY 10-11PM (7503)	7	30					1			1	11,000	1	11,000.00
19	10-29-2012	11-02-2012	11:15PM - 11:35PM	LN LATE NEWS CFB (7645)	7	30	1	1	1	1	1			5	4,700	5	23,500.00
		<u>Cr Resolved</u>	<u>Rate Reason</u>														
	10-29-2012		4,700 CRDT RESOLV														
		Total:	4,700														
														Credit Resolved Total:		-1	-4,700.00
21	11-04-2012	11-04-2012	11:15PM - 11:35PM	LN LATE NEWS CFB (7645)	7	30							1	1	4,700	1	4,700.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



MEDIA STRATEGIES & RESEARCH - 7658
ATTN: RACHAEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX VA 22030

Contract No 394608	Contract Dt 08-01-2012	Revision Dt 12-07-2012	Rev# 10	Advertiser GILLIBRAND FOR SENATE 2012	Brand KIRSTEN GILLIBRAND FOR US SENATE	Product Code POLITICALS	Station/Market WABC – NEW YORK												
Agency Est# 11320			CMS # 240509	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-29-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 240509									
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 11320																			
22	11-04-2012	11-04-2012	11:35PM – 12:00AM	TD SIGN-ON TO SIGN-OFF (7611)			7	30							1	1	2,000	1	2,000.00
23	10-30-2012	11-01-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)			7	30		1	1	1				3	2,200	3	6,600.00
		Or Resolved 10-31-2012 10-30-2012	Rate Reason 2,200 CRDT RESOLV 2,200 CRDT RESOLV																
		Total:	4,400													Credit Resolved Total:		-2	-4,400.00
24	11-03-2012	11-03-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)			7	30						5		5	400	5	2,000.00
25	11-04-2012	11-04-2012	09:00AM – 02:00PM	SP: MARATHON (12501)			7	30							1	1	6,500	1	6,500.00
MG Group #	Preempted	Rate Reason			MG Description			Duration											
336767	11-04-2012	6,500 PER STATION MANAGEMENT			1 X 30 @ \$6,500 S 08:00PM – 08:05PM – 11/03/12- 11/03/12 (7510)			10	30						X	1	6,500	1	6,500.00
		Total:	6,500													Preempt Total:		-1	-6,500.00
26	11-02-2012	11-02-2012	09:00AM – 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)			7	30					1			1	1,100	1	1,100.00
27	10-31-2012	10-31-2012	09:00PM – 09:30PM	PE WEDNESDAY 9-10PM (7491)			10	30			1					1	27,000	1	27,000.00
28	11-02-2012	11-02-2012	09:00AM – 10:00AM	DA AM DAYTIME 9AM-10:57AM (7437)			7	30					1			1	1,800	1	1,800.00
29	11-02-2012	11-02-2012	10:00AM – 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)			7	30					1			1	1,600	1	1,600.00
30	11-02-2012	11-02-2012	10:58AM – 12:00PM	DA THE VIEW (10707)			7	30					1			1	3,500	1	3,500.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 12-10-2012 PAGE: 6 of 7

MEDIA STRATEGIES & RESEARCH - 7658
ATTN: RACHAEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX VA 22030

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
394608	08-01-2012	12-07-2012	10	GILLIBRAND FOR SENATE 2012	KIRSTEN GILLIBRAND FOR US SENATE	POLITICALS	WABC - NEW YORK

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
11320			240509	PHILADELPHIA	D. PARKER	10-29-2012	11-04-2012	M (Broadcast Month, Cycle 1)	N	240509

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
Agency CPE: E : 11320																		
31	11-02-2012	11-02-2012	12:30PM - 03:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30					1			1	1,500	1	1,500.00	
		<u>Cr Resolved</u>	<u>Rate Reason</u>															
		11-02-2012	1,500 CRDT RESOLV															
		Total:	1,500															
																Credit Resolved Total:	-1	-1,500.00
32	11-02-2012	11-02-2012	03:00PM - 03:59PM	DA KATIE COURIC M-F (12182)	7	30					1			1	1,700	1	1,700.00	
33	11-02-2012	11-02-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)	7	30					1			1	1,500	1	1,500.00	
		<u>Cr Resolved</u>	<u>Rate Reason</u>															
		11-02-2012	1,500 CRDT RESOLV															
		Total:	1,500															
																Credit Resolved Total:	-1	-1,500.00
34	11-02-2012	11-02-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)	7	30					1			1	2,200	1	2,200.00	
35	11-03-2012	11-03-2012	11:30PM - 12:05AM	LN LATE NEWS CFB (7645)	7	30						1		1	2,000	1	2,000.00	
36	11-02-2012	11-02-2012	12:02AM - 01:08AM	LF JIMMY KIMMEL LIVE (7455)	7	30					1			1	1,000	1	1,000.00	
37	11-03-2012	11-04-2012	12:00AM - 01:05AM	TD SIGN-ON TO SIGN-OFF (7611)	7	30						2	2	4	400	4	1,600.00	
38	11-04-2012	11-04-2012	07:00AM - 09:00AM	SP: PRE MARATHON COVERAGE (12502)	7	30							X	1	3,000	1	3,000.00	
	<u>MG Group #</u>	<u>Preempted</u>	<u>Rate Reason</u>	<u>MG Description</u>		<u>Duration</u>												
	336768	11-04-2012	3,000 PER STATION MANAGEMENT	2 X 30 @ \$1,500 S 07:30PM - 08:00PM - 11/03/12-11/03/12 (7449)	10	30						X		2	1,500	2	3,000.00	
		Total:	3,000															
		<u>Cr Resolved</u>	<u>Rate Reason</u>															
		11-03-2012	1,500 CRDT RESOLV															
		Total:	1,500															
																Credit Resolved Total:	-1	-1,500.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



MEDIA STRATEGIES & RESEARCH - 7658
ATTN: RACHAEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX VA 22030

Contract No 394608	Contract Dt 08-01-2012	Revision Dt 12-07-2012	Rev# 10	Advertiser GILLIBRAND FOR SENATE 2012	Brand KIRSTEN GILLIBRAND FOR US SENATE	Product Code POLITICALS	Station/Market WABC – NEW YORK										
Agency Est# 11320		CMS # 240509	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-29-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 240509								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 11320																	
39	11-04-2012	11-04-2012	09:00AM – 02:00PM	SP: MARATHON (12501)	7	30							1	1	0	1	0.00
		Cr Resolved 11-04-2012	Rate Reason 0 CRDT RESOLV														
			0														
															Credit Resolved Total:	-1	0.00
40	11-04-2012	11-04-2012	08:00PM – 09:00PM	PE SU 8-9PM (7499)	7	30							1	1	20,000	1	20,000.00
41	11-04-2012	11-04-2012	06:15PM – 07:30PM	EN EWN AT 6P (CFB) (7442)	7	30							1	1	2,400	1	2,400.00
42	11-04-2012	11-04-2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)	7	30							2	2	4,700	2	9,400.00
43	11-04-2012	11-04-2012	11:35PM – 12:00AM	LN LATE NEWS CFB (7645)	7	30							1	1	2,000	1	2,000.00
44	11-03-2012	11-03-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						2		2	400	2	800.00
															Contracted Gross Total:	123	359,500.00
															Actual Gross Total:	79	241,800.00
															Agency Commission:		36,270.00
															Net Total:		205,530.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments		Actual Total							
Nov 12		9,500.00		9,500.00		359,500.00		117,700.00 CR		241,800.00							
TOTAL		9,500.00		9,500.00		359,500.00		117,700.00 CR		241,800.00							

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood